



MARKHAM SOCCER CLUB



NOMINEES

PRESIDENT 3 YEAR	TREASURER 1 YEAR	SECRETARY 2 YEAR	DIRECTOR 2 YEAR	DIRECTOR 1 YEAR
			George Bexis	George Bexis
			Marc Bozzo	Marc Bozzo
			Magali Calle	Magali Calle
Tony Cardinale				
			Gordon Cole	Gordon Cole
Daniel Corsetti				
			Chandler Da Silva	Chandler Da Silva
	Tim Efthimiou		Tim Efthimiou	Tim Efthimiou
Hessam Ghazanfari			Hessam Ghazanfari	Hessam Ghazanfari
			John Hyland	John Hyland
			Krste Krstinovski	Krste Krstinovski
			Pedro Maya	Pedro Maya
		Jeannette McKinlay	Jeannette McKinlay	Jeannette McKinlay
	William Valdez	William Valdez	William Valdez	William Valdez



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MARC BOZZO • Director (2-Year Term & 1-Year Term)

I am thrilled to seek the role of Director at the Markham Soccer Club. With a strong background in project management within the architecture and housing industry, and extensive volunteer experience as a Team Manager at the Club, I am well-prepared to contribute my skills and passion to this important role. Throughout my career, I have successfully coordinated projects, collaborated with various consultants, and overseen tendering and contract awards. My expertise in managing budgets, coordinating teams, and handling complex logistics has been honed through years of experience. My dedication to the community and love for soccer is evident through my volunteer work with the Markham Soccer Club. As a team manager, I have organized practices, managed schedules, and fostered a positive environment for young athletes, gaining a deep understanding of their needs and challenges. If elected, I am committed to enhancing player development by implementing programs focused on skill-building, sportsmanship, and personal growth. I will also promote community and parent engagement by strengthening ties between the club, parents, and the community through outreach and events. Additionally, I will ensure financial stability by leveraging my project management expertise to maintain a transparent and sustainable budget. As a proud parent of children who have played in the Club since they were five, I passionately believe in the power of sports to inspire and empower young people. I am dedicated to creating an environment where every player can thrive on and off the field. Thank you for considering my candidacy. I am eager to contribute my skills and passion to the Markham Soccer Club and support our players' growth and success.

MAGALI (MAGGIE) CALLE • Director (2-Year Term)

As an active member of the Markham Soccer Club community, I take pride in fostering positive relationships with parents on my daughter's competitive team. I support team events, participate in tournaments, and uphold the Parents' Code of Conduct, ensuring a respectful and encouraging environment for players, parents, and opponents alike.

Professionally, I bring extensive expertise in Corporate Governance and Risk Management gained in the last 27+ years through my work in IT and cybersecurity in the financial, insurance, retail, and technology sectors where I successfully implemented cybersecurity and risk management programs. I have hands-on experience presenting to Corporate Boards, preparing material for the Board, and mitigating risks. I have also achieved the highest level of Corporate Director education at the Directors College. As a Certified Chartered Director (C.Dir.), I have served on multiple Advisory Boards, providing strategic guidance to organizations. In addition, I am a frequent Guest Lecturer at the Directors College, where I teach Corporate Governance and Risk Management to fellow Corporate Directors pursuing their certification.

TONY CARDINALE • President

With a deep passion for the game and a strong commitment to the development of soccer in our community, I am excited to put my name forward for the role of President of Markham Soccer Club. My experience in coaching, leadership, and organizational management uniquely positions me to guide the club toward continued success, growth, and excellence.

I believe my blend of leadership, coaching, and operational experience makes me a strong candidate to lead Markham Soccer Club into its next chapter. I am dedicated to fostering a positive and successful environment for all members and ensuring the club thrives at every level.



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GORDON COLE • President / Director (2-Year Term)

My journey with Markham Soccer Club began in 1983, and over the past 41 years, I have been deeply involved in the club's growth as a player, coach, referee, and volunteer. For the past 17 years, I have had the privilege of serving on the MSC Board of Directors, where I have worked to expand programs and create opportunities for players of all ages.

One of my key contributions has been helping to grow adult soccer programs, ensuring that MSC provides a pathway for lifelong participation in the game. My experience, leadership, and passion for soccer have guided my approach to decision-making, and I remain committed to supporting the club as it continues to evolve.

As MSC enters a new chapter, I look forward to the opportunity to continue advocating for players, coaches, and families while helping to shape the future of the club.

CHANDLER DA SILVA • Director (2-Year Term & 1-Year Term)

My name is Chandler Da Silva and I have been deeply involved in the soccer community for over 21 years, both as a player and as a mentor to young athletes. My passion for the sport extends beyond the field, as I have dedicated time to developing youth players and fostering their growth in the game. With strong ties to Markham Soccer Club, including three cousins involved in the organization, I understand the club's values and the importance of creating opportunities for young athletes to succeed and move on to the professional level.

Outside of soccer, I am a dedicated day trader in the financial sector. My experience in analyzing markets and making strategic decisions translates into a keen ability to assess challenges, plan effectively, and contribute to the success of Markham Soccer Club. My leadership, commitment to youth development, and deep-rooted connection to the soccer community makes me a strong representative for the club's board.

TIM EFTHIMIOU • Treasurer / Director (2-Year Term & 1-Year Term)

Mr. Efthimiou has been a valued member of the Markham community since 1990. With 15 years of experience as a Real Estate Broker, he founded a successful commercial property management company in 2014 and subsequently a private equity company, demonstrating his leadership and innovative approach to business.

Mr. Efthimiou also has a personal connection to the Markham Soccer Club; his son has been an active club member for four years, and Mr. Efthimiou has been a dedicated team sponsor for the past two years.



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DANIEL CORSETTI • President

As your Board President, my vision is to strengthen our community relationships, implement innovative solutions in areas of player development and debt relief, advocate for more resources, building key partnerships to benefit each player and team and to improve organizational efficiency. I am committed to serving with integrity, dedication and focusing on ensuring our mission remains at the heart of everything the Board members, Technical staff and all of the Coaches do.

As a parent of a 2010 OPDL boy who has been a part of this club for 4 years I have watched the fees grow annually to amongst the most expensive in the province while training time and space has become less, team benefits have become less and the ability to have conversations with club staff or board members have been nonexistent. I'm tired of watching the programs we compete against grow stronger each year while we continue to lose key players and move backward because of the lack of care at the club level. It's not hard to see the club is managed in a way that does not put the players first which is a disservice to youth sports, to soccer in Canada and to the parents who commit themselves to want the best opportunity for their children. I watch my son, and many players commit themselves to training outside of the club to be able to bring their best to their teams and the level of neglect and misinformation that they received from their club has been disheartening. If there is a need for change in this club it starts with ensuring the players and their teams have access to the level of training, coaching and club support that they are competing against weekly in other programs. This means coaches and technical staff have the resources for successful teams. This means technical staff and coaching address valid concerns promptly and with the appropriate compassion understanding it's about the players needs and not the coaches. This means that the Board is responsive to the membership and does everything we can to assist through challenges and celebrate the victories. This means accountability!

I know I bring the change the players deserve. I have always maintained that with the proper opportunity, growth from within provides the highest level of strength. I bring this mentality to what's important, our developing athletes. I have been in the Land Development and Building industry for just over 20 years and at the executive level for 11 years. I'm a professional Engineer recently receiving my Master of Business Administration specializing in corporate strategy. In me, you may not see much by ways of board involvement, but I can identify where change is required. The club doesn't need a 'change' in leadership. It needs LEADERSHIP! In me you get someone who has reported on over \$10 billion in real estate assets and development to some of the wealthiest individuals and organizations in Canada and the US with full transparency. I am the one who reports, month to month, on the growth or failure of their investments. Our players are not our investment. They are more valuable than dollars made or spent and my obligation is no different to the parents of these players who want the best for their child. A parent's job is to provide their kid with every opportunity to drive their passion and determine their own success'. Whether a parent selects Markham Soccer to be where their kids journey starts or come later to complement their journey, Markham soccer has to take on and honor their role. Currently, the membership feels like a bother to the board or any staff member of the Markham Soccer Club and that is part of what needs to improve. The success of the teams and their players should be the motivator and drives my motivation to bring the change and provide the leadership needed.



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HESSAM GHAZANFARI • President / Director (2-Year Term)

My journey with Markham Soccer Club began in 2006 as a volunteer and coach, continuing as a player from 2010 to 2022. For the past three years, I've proudly served as a board member, driven by my passion for giving back to the community that has given me so much.

In my time on the board, I've focused on enhancing the club's digital presence by helping to recruit the right professionals for our social media and website, ensuring we have a platform that reflects the quality and spirit of our club. I've actively engaged with coaches to understand their needs and help create a supportive environment for our players.

When challenges arose, such as issues with the coaches payment process and executive leadership, I was part of a committee that conducted a review, leading to the necessary decision to make leadership changes. My goal has always been to ensure the club operates smoothly and serves its members effectively.

Understanding the importance of health and fitness in soccer, I worked with GoodLife Fitness to introduce a corporate membership plan tailored for our players, coaches, and their families. I believe that supporting our members' well-being is essential to fostering a stronger and healthier soccer community.

One of the most pressing challenges we face is the lack of adequate sports facilities and turf fields. Since early 2025, I have been actively collaborating with the City of Markham, advocating for improved infrastructure that meets the needs of our growing membership. I'm committed to ensuring that our players have the facilities they need to train, compete, and thrive.

My passion for this club is rooted in a genuine desire to see it succeed as a unified organization. I have no personal affiliations with any specific teams or players—I've never coached a team during my time on the board, nor have I received any financial compensation for my contributions. My focus has always been, and will continue to be, the long-term success of the club as a whole.

If elected, I will continue to dedicate my time, energy, and experience to help Markham Soccer Club grow, improve, and become the leading soccer club in the region. I would be truly honored to continue serving this incredible community in the role of president and as a member of the Board of Directors.

JOHN HYLAND • Director (2-Year Term & 1-Year Term)

I currently serve as a board member at Markham Soccer Club and bring a wealth of experience from my past roles, including as a former board member of Ontario Soccer, former Technical Director, and former coach educator with Ontario Soccer. Additionally, my background as an adjunct professor in Sports Management has allowed me to share my knowledge and passion for the game with many sports leaders. Recently, I have been rebuilding MSC's Recreational program, liaising with MSC's new technical leaders, and bringing forward some human resources initiatives for our office and coaching staff.

As the Director of Operations for a Provincial Sports Organization, I oversee key aspects of sports administration, policy development, and program implementation. I look forward to leveraging this experience to continue supporting MSC's strategic initiatives, player development programs, and overall club operations.



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KRSTE KRSTINOVSKI • Director (2-Year Term & 1-Year Term)

Krste Krstinovski is a long-term business owner and Director of multiple companies with over 25 years' experience in building and operating sales and marketing organizations within the B2B and retail segments. He is a successful team leader who understands the challenges of selling, negotiating, and marketing in today's confusing and demanding retail market space. Time and time again, large Fortune 500 clients and many national organizations who have worked with his companies, note his straight forward, no-nonsense approach to accelerating opportunities that manage operational costs while reducing exposure and increasing profits. His practical strategies deliver immediate, long-lasting, above and beyond results. Krste is also an award-winning sales leader, coach, mentor, and sales futurist, who has personally guided hundreds of business organizations and many talented salespeople towards optimum performance levels. His goal is to always leave people, challenges, and opportunities in a better place than he originally found them.

Krste's eldest son has been a dedicated soccer player and enthusiast for several years now. He joined the Markham Soccer Club as a Grassroots player with the Green Team and is currently playing with the U14 YRSL Team under the excellent coaching guidance of Coach Tony Cardinale. The opportunity to watch and spend quality time with his son throughout his soccer journey has been priceless. It has strengthened their relationship with one another and provided them with additional time together that continues to grow and foster lasting memories. Krste is currently volunteering with the club's Debt Task Force Team contributing his time, skills and efforts to help the organization become the ultimate soccer home that provides children with positive, life-long, fun lasting memories; learning; development; and sportsmanship. Krste's goal is to assist in enhancing the club's visibility, improving their communication with families, ensuring proper budgeting, and advocating for the welfare and inclusivity of players and coaches. With a deep love for his children and the sport of soccer, he is dedicated to ensuring that the Markham Soccer Club remains a supportive environment for all child athletes, coaches, and families.

JEANNETTE MCKINLAY • Secretary / Director (2-Year Term & 1-Year Term)

As a tenured business professional with over 20 years of experience spanning across multiple disciplines including finance, operations, and sales, Jeannette would be an ideal candidate to serve on the Markham Soccer Club Board in the position of Secretary and/or Board Member. Her highly developed analytical, deductive logic, and problem-solving skills make her an optimal identifier of inefficiencies, areas of opportunity, and proposer of effective changes and solutions. She is able to read and comprehend statutes, legislation, regulations, complex legal documents and contracts (as well as draft them). She has a natural affinity for numbers and elaborate calculations, as well as an enhanced proficiency and command of the English language (both oral and written) which makes her an effective communicator. Most recently she has been a volunteer member of the club's debt task force team, and looks forward to continuing to assist and build a long-term brighter future for Markham Soccer Club.



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PEDRO MAYA • Director (2-Year Term & 1-Year Term)

Pedro is an executive leader with over 27 years of multinational experience in Banking and Telecommunications, he has held various Risk Management and Operations executive roles across Canada, Mexico, and Latin America.

Throughout his career, Pedro has held leadership positions at prominent organizations, including Tangerine Bank, Rogers Communications, Scotiabank, and American Express. He is recognized as a results-driven people leader with excellent analytical skills and is regarded as an expert in business transformation and operations. His strategic and decisive leadership style has consistently led teams to achieve exceptional outcomes. Additionally, Pedro is fully bilingual in both English and Spanish, allowing him to effectively communicate and connect with diverse teams and clients.

Outside of his professional endeavors, Pedro has been an active member of the Markham Soccer Club since 2012, where two of his children have participated in various programs, including Timbits, mini flash parent, grassroots, and OPDL programs. He is well-known for his involvement in the O45 Men's league since 2022 and has also served as a former house league coach and volunteer, demonstrating his commitment to community engagement and youth development.

Key skills Pedro brings to the table for a Director role at MSC Board

1. Leadership Experience

- Proven success in managing operations and risk, which are crucial for overseeing a sports organization.

2. Business Transformation Expertise

- Recognized expertise in business transformation and operations. This skill is essential for a Board member to implement effective strategies that enhance the club's performance and sustainability.

3. Community Engagement & Passion for Soccer.

- Firsthand experience with the club's programs and community needs.
- Former house league coach and volunteer demonstrates commitment to youth development and community service, and dedication to the game & understanding of the player experience.

4. Strategic Vision

- Ability to develop and implement long-term plans that align with the club's mission and goals.
- Vision for enhancing the club's programs, increasing participation, and improving overall member satisfaction.

5. Financial Acumen

- Track record of delivering strong financial results, which is crucial for managing the club's budget, fundraising efforts, and financial planning



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WILLIAM VALDEZ • Treasurer / Secretary / Director (2-Year Term & 1-Year Term)

My family and I have been part of the Markham Soccer Club for almost 10 years. My son started his soccer journey with MSC at Timbits, then onto grassroots and is currently playing his second year in OPDL. I started as a parent volunteer in the Timbits soccer program and was part of the coaching staff of his grassroots team. My wife was the team manager throughout grassroots and continues to be a team manager in OPDL. When my son started playing OPDL it was now time for me to focus on enjoying watching him play and assisting the club in other ways off the field. I am currently a volunteer and excited to be a corporate uniform sponsor with the club.

Soccer has always been part of my life and because of the amazing individuals and families that we have met at the club, I feel a strong commitment to the club and the need to do what I can to help it succeed. I take a lot of pride out of my son's commitment to the program, his teammates and I hope to have the opportunity to be a part of helping steer the club back in the right direction after some difficult but necessary changes. I believe my experience as a soccer player at a University level, grassroots coach, soccer fanatic and entrepreneur will allow me to be an asset to the club during these critical times of implementing the correct change. I am fortunate to be the owner of a successful security company that employs over 200 people and the lessons learned in managing people, running a business and protecting assets will be transferable skills. I have had the opportunity to be a board member in the social housing and security industry.

GEORGE BEXIS • Director (2-Year Term & 1-Year Term)

George is a tenured entrepreneur for whom the soccer field was a second home growing up. He was an active player and supportive leader at the Cabbagetown Youth Sports Centre where he procured public and private funding, as well as provided mentorship to many players, 5 of which made it to the professional level. In 1994, George began his relationship with the founder of Pangos All American, a basketball sports marketing organization that grew to over \$10M per year in annual revenue. George played an integral part in the business plan development, sponsorship, and later the renaming and rebranding efforts. During the Pangos Canada Camp in 2019, Zach Edey, a player that was brought in and guided by George, went on to be drafted to the NBA in 2024. A truly rewarding experience as a mentor. During his 11 years in Los Angeles California, George helped to create and operate multiple restaurant concepts, once growing into a 90 location chain, amongst his other successes. George's business mind and operational expertise combined with his mentoring nature and love of sports, make him an ideal candidate to serve on the Markham Soccer Club's Board of Directors. He looks forward to working with the youth and parents to provide guidance and assistance with their sporting future goals.